10 Done-for-You

BUSINESS PLANS

You Can Start *Today* for Under $100

10 Done-for-You Business Plans You Can Start Today for Under $100

This little guide is FREE and written by Sean Marshall of FamilyRocketship.com.

YOU ARE FREE TO SHARE THIS GUIDE with whomever you want. I'd be honored if you did!

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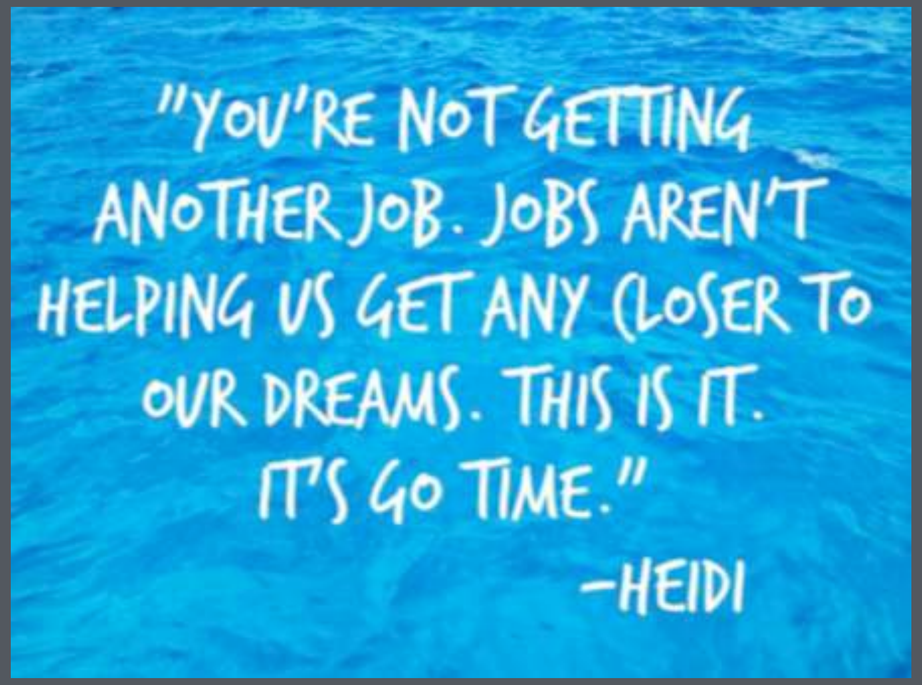
SECTION I
YOUR STARTING POINT

THE **LAST JOB** EVER



"IT'S **GO TIME**"

In 2010, after getting laid off from what would be my last job ever, I walked through the doors of my home in Orange County, California. My wife was playing with our kids in the living room and looked up to see the box of office stuff in my hand.

"I was let go", I said almost rhetorically.

A look of fear mixed with sadness flashed across her face. Then she changed. I could physically see it.

She then said, "You're not getting another job. Jobs aren't helping us get any closer to our dreams. This is it. It's go time."

THE REST, AS THEY SAY, WAS HISTORY

Long story short: I started my own lifestyle business - an online marketing agency. I worked hard. I scaled it up with systems and a team. Early into my 2nd year, I started hitting 5 figure months.

Fast-forward - we've lived by the Caribbean Sea for over 4 years. We've flown over the Atlantic various times. My kids have played in the Mediterranean. And none of this was done on vacation. It's our lifestyle. Me, my wife, our 3 kids, and an entire world to explore!

A TREMENDOUS **AMOUNT OF FREEDOM**

After getting laid off, my wife was right - jobs did not help us fund our dream lifestyle. There was too much we wanted to do and see but **I was stuck giving the best hours of my life away to a job** - a job that paid me just enough to maintain the life we thought we were supposed to be living.

WE BROKE **FREE**

We worked hard and created a way to pay for what we wanted to do. And now we do it, every.single.day. We are living our ideal lifestyle.

Don't get me wrong. We're not super rich or retired yet! However, we have all the money we need to do all of the things we want to do.

This is a far cry from the past version of me who sat for 40+ hours in a cubicle wondering how he was going to ever pay off all of his credit cards.

In my humble opinion, you and I are meant for greater things. And there's never been a better time in history to create a business to literally fund your desired lifestyle!

I'm no expert, but I'm doing the thing and it's worked out swimmingly well for us and I've found I really enjoy helping others.

WHICH IS WHY FAMILY ROCKETSHIP EVEN EXISTS...

IT'S **YOUR TURN**

THIS IS **ABOUT YOU**

Now it's your turn.

Maybe you've already "arrived" and are just checking out the Family Rocketship for fun. But it's my guess that there's a part of you that would like to have more.

More money, more flexibility, more time with friends and family.

In a word, freedom.

That's what I'm preaching here.

But to get there, **you've got to work hard**. You've got to provide value to the world. You've got to make money.

And there's no better way to do that than with a **lifestyle business.**

INTRODUCTION TO A **LIFESTYLE BUSINESS**

What is a lifestyle business?

I've already alluded to it actually. Simply put, I define it as a business that you create to fund your ideal lifestyle.

It's a real business. In other words, you're selling **a real product or service that people will pay for**.

It may or may not be your passion. It really doesn't matter. My primary business isn't what I would call my passion.

But it offers me a way to sell a valuable service to real people who pay real money. This is something that most people miss.

If your lifestyle business dream is to be painting sunsets on the beaches of Costa Rica, that's just fine... so long as there are people who will pay for it!

There's plenty of time to live your passion once you've created and scaled a business that provides you with a solid income.

Then you can do whatever you want!

It's Going to Take Work!

Just a quick word of warning here...

It's easy to see pictures of people who've created successful lifestyle businesses traveling the world or buying whatever they want.

It's easy to think they somehow stumbled onto some magical formula.

In my own case, I put in over 2 years of hard work before I took off to live in Cozumel. I have all of the tropical island pictures you can handle.

But it took a ton of hustle to get there!

I'm hoping that you're onboard here and **fully acknowledge that you're going to have to work**. I will say however, that if you put in the time, the payoff is huge!

Are you ready to work hard and work smart? Yes?

Great! On we go!

CORE COMPONENTS TO A **LIFESTYLE BUSINESS**

Let's take a look at some important elements to creating your own lifestyle business. Ideally, it has all of the following:

- Something you can start quickly, like today
- Something you can start with little to no startup capital (you know, like for $100 or less!)
- Is profitable quickly - making money within 30 days or less
- Infinitely scalable – it doesn't matter if you have 1 or 1000 clients/customers, the work to you is the same
- High profit margin
- Very little risk or downside
- Is easily outsourced – you get a team to do the actual work for you (domestic or abroad – as the work gets done with a high degree of quality)
- Is internet friendly – don't have to be bound to the same location everyday (you can run everything from a laptop & internet connection)
- Little to no overhead
- The business can be as big or as small as you want it

Keep these components in mind as you start to think about what kind of business you could do. In fact, you could use them as a measure to see if any ideas you have will work.

Again, the goal here isn't to create your end-all career. It can be, but it doesn't have to be. The goal is to free up your time and give you the exact amount of income you want to do whatever you want.

THE RIGHT BUSINESS **FOR YOU**

What kind of lifestyle business is right for you? Well, that's what this little ebook is for! The next section will introduce you to 10 different kinds of lifestyle businesses.

It gives you all the information you need to decide if it's for you and to get started.

You can take a look at the various business models and see if there's one that might be right for you. You can model one of these or they might even inspire you to go a totally different direction.

This list is really just to get your ideas flowing and brainstorm what you can personally do to fund your freedom.

I'll break down the 'what' and the 'how' together with the benefits. I also supply some real-life fully functioning businesses that you can model.

I'll also show you some simple math on how to get your first $100, and then move to your first $5,000 and then how to scale up until you have enough to quit your job and enjoy freedom.

The big goal is to help you find a business that you can start with less than $100 and reach $5K/mo quickly

SECTION II
BUSINESS PLANS

ONLINE MARKETING AGENCY

ONLINE MARKETING AGENCY

WHAT

This is a service-based business that manages the online marketing for companies of any size that are in need of growing their presence online.

This includes services like search engine optimization (SEO), social media management, reputation management, website design, and more.

It also includes running an ad agency helping clients on Facebook, Instagram, and more.

HOW

As the business owner, you're responsible for creating the services that your clients will choose from. Then you will need to recruit a team of people to do the actual work. You can even hire salespeople or a sales company and scale it infinitely.

I'm a little biased towards this one because it's what I myself did & do. Simply put, it works!

I even teach people how to create their own online marketing agencies in my step-by-step course. You can check that out here.

BENEFITS

There's no shortage of businesses that need help with their online marketing so the sky's the limit.

There's also no shortage of people who can do the actual work and you can contract them relatively inexpensively.

You can grow the business as big as you want to.

ONLINE MARKETING AGENCY

SALES/REVENUE

How to Get Your First $100

I made $2,050 in my very first month. It was through my own networking and part of it included selling a website for $1,250 and two monthly packages at $400 each.

You can price your services however you wish. Even by just managing a client's social media, you can easily charge $500 a month and be off to the races.

How to Hit Your First $5,000

The key to hitting $5,000 a month is to get clients on retainers or monthly packages.

Websites are nice because they give you a big chunk of cash but the business is built on ongoing monthly packages.

Get 10 clients at $500/month and you're there. It's not hard to do.

OPERATIONS/SCALING UP

Put a team in place. Do NOT try to do everything yourself. Get staff in place to do the work while you sell more.

Make sure you systematize everything so that all work is listed out for your team.

Keep selling more ongoing services to more clients and then reach whatever number you need to quit your job.

ONLINE MARKETING AGENCY

BUSINESSES TO MODEL

Social

https://www.ignitesocialmedia.com/

https://www.likeable.com/

SEO

http://www.ironpaper.com/seo/

https://www.found.co.uk/

Facebook Ad Agency

https://www.advertisemint.com/

https://voymedia.com/

Website Design

https://dandelionwebdesign.com/

https://wickedwebsitedesigners.com/

General

http://www.socialrocketship.com/

FLIGHT HACKER

FLIGHT HACKER

WHAT

A flight hacker is similar to a travel agent but a bit more up-to-speed with the latest travel hacking sites and techniques.

Your job as a flight hacker is to find the cheapest or best prices for airplane tickets.

If you choose, it can also include hotels, car rentals and more for your clients.

The value is that you simplify the entire process.

You can also include drawing up an itinerary and plan out the perfect vacation or business trip as an upsell.

HOW

One model is to find and then publish all the latest travel deals you find.

You then use sites like SkyScanner and Google Flights to find the best price and so forth.

You make the entire process incredibly simple. All the people have to do is pay attention to the prices as you publish them and book when they want.

BENEFITS

If you're into travel, this is very lucrative. Running a list is fairly easy but the key will be to find the right flights.

How big you grow your business is up to you but earning even $10K a month is very realistic. Additionally, you're able to get a great team working worldwide to find the best deals.

FLIGHT HACKER

SALES/REVENUE

How to Get Your First $100

The key here will be your pricing for your premium services. You might offer a free list and then a paid service.

To get people to your paid service, you can start in your own network. You can offer your premium list for as cheap as $10/mo. You'll only need to get 10 people to make your first $100.

How to Hit Your First $5,000

The key to hitting $5,000 a month is to get more and more subscribers. To hit $5K/mo at $10 each, you need 500 subscribers.

You can choose to get specific by region and possibly charge more.

You can run ads to grow as well. Additionally, give-aways work really well to grow your user base.

OPERATIONS/SCALING UP

Streamline as much as you can with systems and software. Use alerts when possible.

As soon as you can, put everything you do into a checklist and then get others to do the work.

To scale up drastically, run a lot of ads and do a lot of give-aways. They can really blow up the amount of new subscribers you have.

BUSINESSES TO MODEL

https://scottscheapflights.com/

http://www.hitlistapp.com/

http://www.airfarewatchdog.com/

http://www.theflightdeal.com/

http://www.secretflying.com/

http://faredealalert.com/

https://airfarespot.com/

CUSTOM TOURS

CUSTOM TOURS

WHAT

A custom tour is a geo-specific tour business that takes groups of people around a certain area to sample food, alcohol (wine-tasting or bar-hopping), see historical sites, and more. It can also include jogging, adventure tours, or scavenger hunts.

It might be specific to a city, or a certain type of food based on ethnicity or kind (like desserts only), or a combination of all of that.

For example, the tour guide could take guests on a walking tour in Chinatown in San Francisco. It's very people-centric so a there needs to be a high level of education and entertainment to grow the business.

HOW

As the owner, you set up and run the initial tours. You establish relationships with the various food operators, museums, and other businesses along your tour – depending on your specific kind of tour.

If you want to operate a jogging tour, be sure to include choice running paths through your city or town that include cool photo opportunities.

This can be in the city of your choice. Have you always wanted to relocate to a city along the Mediterranean or live in Southwest Asia? This would be the perfect opportunity! That said, it's not mandatory. You can usually start right where you live. As you grow, you'll recruit others to be the actual guides while you collect the payments online.

BENEFITS

You can do this virtually anywhere. Bigger cities and tourist destinations tend to work better.

It's highly profitable with virtually no overhead. Also, it's just plain fun!

The future of experiential entertainment is only getting bigger year after year so the sky's the limit if you can create a great tour (or tours)!

CUSTOM TOURS

SALES/REVENUE

How to Get Your First $100

You can set the price however you want. A typical food tour can be anywhere from $40-$100 depending on the cuisine. If you're doing a wine-tasting or bar hopping tour, it may be more.

Even with your first one or two customers, you should be able to hit $100 right away.

How to Hit Your First $5,000

The key here is social media. You need to make sure to get good reviews. Use YouTube, Facebook, Instagram and more all to your advantage.

As you grow your popularity online, you'll be able to hit $5K. Trip Advisor should become one of your best friends.

OPERATIONS/SCALING UP

To scale up, you'll need to recruit a team of guides. These guides can do the actual tours for you.

Based on the popularity of the tours, you can have multiple tours a day and tailor them to different audiences.

CUSTOM TOURS

BUSINESSES TO MODEL

https://www.foodsofny.com/

http://www.cozumelchef.com/services/foodtourscozumel/

https://amazingcozumelrace.com/

http://www.citysolveurbanrace.com/

http://www.runningtoursbarcelona.com/

https://www.adventureout.com/

http://xperienceadventures.com/

https://www.scavengerhunt.com/

ECOMMERCE

ECOMMERCE

WHAT

This is a product-based business where you source or create products and sell them on your own website, eBay, or Amazon. This is actually an extremely fast growing industry – especially for products that have a "story" whether they're handmade or branded or whatever.

Basically, you drive traffic online via ads, the customer buys, and then the product is shipped directly to the customer once the sale is made.

The kind of products you sell is up to you. Products have a huge range in profit margin and general sales volume. You can niche down as much as you like. I have a friend who sells wigs (yes, I said wigs) and has done very well for herself.

HOW

You get started by first establishing your store on your own website (either powered by Wordpress or Shopify), or eBay or Amazon FBA. Then you source products from manufacturers.

Then you either have your products shipped to you or have your products shipped to Amazon or have them drop-shipped directly when a sale is made.

What products you choose to sell is up to you, but niching down is very helpful to be able to grow.

BENEFITS

It's never been easier to sell something online. Whether it's your own website, eBay, or Amazon FBA, it's all relatively easy and you can be up and running in less than a day.

Once it's going, you can scale this to huge amounts of revenue with relatively little work. It's completely online so there's never a need to meet with people in "real life".

ECOMMERCE

SALES/REVENUE

How to Get Your First $100

After your store is set up, the easiest way to get your first $100 is to advertise. You might have to spend a little bit here it's very feasible to double your investment.

A friend of mine sells women's dresses online and literally doubles her investment in Facebook ads. In other words, for every $1 she spends on ads, she makes $2.

How to Hit Your First $5,000

Advertising is the key to going bigger. You need to refine your ad spending with small numbers first.

Once you have the recipe, then scale up. Reinvest your earnings into the business until you hit $5K.

OPERATIONS/SCALING UP

To scale up, you're going to need to get a team. The first place to start is with a virtual assistant who can handle the everyday tasks that take away your time.

Keep adding more people if needed and increase your online exposure as much as possible.

BUSINESSES TO MODEL

https://www.skuttlebum.com/

https://www.bearbuttteam.com/

https://www.modestpop.com/

https://sweetandtruesugaring.com/

https://theoilcollection.com/

https://www.eleven10leather.com/

DIGITAL SERVICES

DIGITAL SERVICES

WHAT

This is a service-based business by offering gigs on sites likes Fiverr, Upwork, Guru, Freelancer and more.

Gigs include graphic design, voiceovers, video editing, website support and lots more!

Really, anything that you can think of to do that's valuable to someone, you can sell on these sites.

HOW

You can look at many of the top selling gigs and get a feel for what's selling well. You can then offer something similar, perhaps with more value, and start to compete.

The more you can automate your gig the better. This can include using software (like offering an SEO report) or outsourcing it to a 3rd party (ideally one of your own contracted employees/team members).

Services that tend to do really well involve a human touch so keep that in mind as you think about what gig to offer.

BENEFITS

Online contracted work is growing like crazy. People with full-time jobs are even selling their services part-time to make some extra money.

The marketplace is growing fast and the income potential is huge. You can start in less than an hour in many cases.

DIGITAL SERVICES

SALES/REVENUE

How to Get Your First $100

Start small. It depends on your particular service but let's say it is designing logos. Start by offering a great value for a very low amount.

Get some good reviews under your belt and then starting charging more. You should be able to hit $100 with only a couple of gigs.

How to Hit Your First $5,000

To hit $5K, you're going to have to focus on a quality portfolio and superior customer service.

Once you have some quality gigs under your belt, you should be able to start to charge a premium price.

OPERATIONS/SCALING UP

In order to scale up, you're going to need to contract your own people to do the work for you. You'll have your own team of people, who will do the work for a cheaper fee than what you charge.

This allows you to leverage arbitrage and sell high but buy low. The key will be your management of it all and maintaining high quality standards and great customer service. Of course, you can contract someone to do this for you as well!

DIGITAL SERVICES

BUSINESSES TO MODEL

Upwork Service Providers Doing Well

https://www.upwork.com/o/profiles/users/_~01c6c23d36ec50e848/

https://www.upwork.com/o/profiles/users/_~01496e4d0535921864/

https://www.upwork.com/o/profiles/users/_~01c828c8076ff2ff4f/

https://www.upwork.com/fl/rachelleenns

https://www.upwork.com/o/profiles/users/_~015f79e20fa740e6d7/

ONLINE TEACHING

ONLINE TEACHING

WHAT

Teaching online courses is a booming industry. People are willing to pay good money for quality material all packaged in an easy-to-consume format.

Online platforms like Udemy and Skillfeed are making it easier than ever to upload content in a presentable, nicely-formatted way and also provide a marketplace of eager students.

Other platforms like Teachable and Thinkific are also fantastic at allowing you to load up great content. Unlike Udemy, they allow you full control of your messaging, pricing, content, and so forth - which is good.

An online teaching business focuses on picking an industry and supplying very relevant and extremely useful information.

HOW

As the owner of this business, you can teach high quality, practical information for your industry. You can use your own experience or source and curate the information from other reputable sources.

If you choose to launch your courses on sites like Udemy or Skillfeed, you'll have access to literally millions of potential customers or "students".

You can also choose publish on your own website or membership site using Teachable or Thinkific but you must be able to market effectively.

BENEFITS

There's no product to ship and no service to have to fulfill. You can create as many courses as you like to produce many income streams.

Once the product is created and selling, it's truly passive income!

ONLINE TEACHING

SALES/REVENUE

How to Get Your First $100

Start by giving your course away to as many people as possible. Then, once you have a decent amount of reviews, start charging. If your course is on Udemy for example, you can charge up to $50 per course.

I personally uploaded a single course to Udemy a while back and made over $200 in my first month with a price of only $10.

Since then, it's made me over $20,000 to date.

How to Hit Your First $5,000

To hit $5K, you need to sell more courses or sell at a higher price point (or both).

The key is to have really fantastic information that serves a target audience.

OPERATIONS/SCALING UP

To scale up, you need to market and advertise. Do podcasts, videos, webinars, guest blogging, etc. With advertising, you should consider both Google/YouTube and Facebook ads.

There's no need here to add any staff unless you want to have a virtual assistant to manage your ads.

ONLINE TEACHING

BUSINESSES TO MODEL

https://philebiner.com/

https://therisetothetop.com/

Udemy Instructors Doing Well

https://www.udemy.com/user/vanessavanedwards

https://www.udemy.com/user/kirilleremenko/

https://www.udemy.com/user/johnpurcell/

https://www.udemy.com/user/robpercival/

Platforms to Get Started

https://teachable.com/

https://www.thinkific.com/

DIGITAL COURSE AGENCY

DIGITAL COURSE AGENCY

WHAT

This is a service-based business that creates digital courses on behalf of non-fiction authors.

The approach is to reach out to non-fiction book authors (especially those with business or skills related books) and offer to produce a high quality course for them using their material.

How you price it is up to you. You can charge them a flat fee, cut the profits 50/50, or more. You can even offer to market the course for bigger ROI.

HOW

As the business owner, you target authors who have books that are selling relatively well on Amazon.

You offer show them the value of how having a course will benefit them and their readership. Included in those benefits is increased exposure, more teaching opportunities, and of course, and additional stream of revenue.

You use a platform like Teachable to host everything for them and share the profits.

BENEFITS

This one is wide open! Courses are only getting more and more popular and there are very few agencies out there actually doing this.

Like all of the other businesses mentioned here, it's infinitely scalable and can be done from anywhere.

DIGITAL COURSE AGENCY

SALES/REVENUE

How to Get Your First $100

Offer to do some courses for free to get experience and some testimonials. Once you have the hang of it, reach out to other authors and charge.

To make your first $100, offer to do everything for your first client for that amount. You might even be able to charge more.

How to Hit Your First $5,000

The way to hit $5000 a month is to reach out to more authors. As mentioned before, you could charge a flat fee to get everything set up.

Or you could split the profits with them. If you opt to include marketing services, you could realistically turn this into a service that authors would pay for month after month. Bring them new paying students every month, and you'll have happy clients.

OPERATIONS/SCALING UP

Be sure to list everything you do out. From your sales to your operations, everything. Then focus on getting a part-time contractor that can take some of the more time-intensive tasks off your hands.

To scale up, you'll eventually have a team doing everything for you. You'll need to focus hard on your outreach to authors via advertising.

BUSINESSES TO MODEL

This one is wide open! I couldn't find any businesses to model. It was simply an idea I had after seeing how many authors there are on Amazon who don't offer courses to their readers.

If you start this kind of business, let me know and I'll list your business here!

EXPAT TAX EXPERT

EXPAT TAX EXPERT

WHAT

There are a LOT of people who live outside of their own countries. In the U.S. for example, there are over 10 million Americans who reside in other countries.

This is a service that offers tax services for expats who want to take advantage of all of the tax laws available to people living outside their own country.

HOW

As the business owner, you're responsible for knowing the host of tax laws not only for normal citizens but also those laws available to expats as well.

You work primarily online to communicate with your clients who live abroad.

You can network online in expat communities and groups to get your first few clients.

BENEFITS

Everybody has to pay taxes. It's part of life. Your benefit is going after a target niche who wants to take advantage of laws available to only them.

Like many of the other businesses listed here, you can do this from virtually anywhere.

*Caveat - because this business is dealing with people's taxes, you should only get into it if you're very comfortable with all the ins & outs of taxes.

Then again, because not everyone does this, you can charge more because of your expertise!

EXPAT TAX EXPERT

SALES/REVENUE

How to Get Your First $100

Because this is a more specific group of people, you can reach out to them where they already hang out online - Facebook groups, forums, etc.

You can offer your services for free to a couple of people to get started. Once you get some good results, you can charge a reasonable fee starting at around $400.

How to Hit Your First $5,000

To hit $5K, you only need about 13 clients at $400 each.

Getting return clients year and year is the key to long term growth. If you're good at what you do, you should have no problem with loyalty because it's such a pain to switch to a new tax professional.

You can also offer consulting services, webinars, and even courses to bring in additional revenue.

OPERATIONS/SCALING UP

Eventually, you need to have a team of people doing all of the actual filing work for your clients. Your goal will be to find team members who can follow a very specific task list that you create.

Having more people on your staff will allow you to reach out and grow your client base. Eventually you can automate everything and step away, if you wish.

EXPAT TAX AGENCY

BUSINESSES TO MODEL

https://onlinetaxman.com/

https://www.expattaxprofessionals.com/

https://www.greenbacktaxservices.com/

https://www.taxesforexpats.com/

https://www.expertsforexpats.com/expat-tax/

WRITING

WRITING

WHAT

Whether it is non-fiction or fiction, the opportunity here is huge if you're a fan of producing written content. In fact, ebook sales have surged in recent years and there's never been a better time to get paid to write.

You could choose to focus on creating fiction or non-fiction ebooks and make them available on Amazon's Kindle platform and other online ebook retailers.

Options also include:

- copy writing
- ghost writing
- technical writing

HOW

You can get started on Amazon (it has the lion's share of the market) by creating an author profile and deciding what kind of books you will write.

You can then focus on the marketing of the book. Growing an email list is vital to your ability to market your future books. Creating a catalog of books will also help to drastically increase your overall revenue.

If you're writing for others, get started in a marketplace like Upwork or even Fiverr and then leverage your portfolio to bigger, more lucrative work.

BENEFITS

If you can write well, there's no cap to the income you can make. Also, like every other business I've listed so far, it can be done completely online.

You can literally type and get paid while sitting on a beach somewhere!

WRITING

SALES/REVENUE

How to Get Your First $100

If you're going to write books to sell on Amazon, be sure to research what's selling well (look at the Amazon Best Sellers Rank to gauge sales). If you're going to sell services, get started on Upwork or sites like iWriter, EpicWrite, or TextBroker.

With just a handful of sales, you'll easily hit $100. You could do this in one day.

How to Hit Your First $5,000

To hit $5K, you'll need to sell more books (if on Amazon) or sell more writing gigs. Just like the other gigs businesses, the better your portfolio, the more you can charge.

Reaching $5K/mo is very realistic if you're willing to network online and write quality content.

OPERATIONS/SCALING UP

To scale, you can outsource most, if not all, of the actual writing. Just like a lot of the other businesses, if you put a team in place, you can separate yourself from the actual work of writing. The focus will then be on selling your services.

BUSINESSES TO MODEL

https://www.amazon.com/Steve-Scott/e/B0098NFKNM

https://www.amazon.com/Tom-Corson-Knowles/e/B008QHU66C

https://getacopywriter.com/

http://www.susangreenecopywriter.com/

https://www.thewritersforhire.com/technical-writers/

https://www.upwork.com/hire/technical-writers/

https://www.fiverr.com/hire/ghostwriting

https://www.freelancer.com/find/author

https://www.upwork.com/hire/ghostwriters/

WRITER'S MARKETING AGENCY

WRITER'S MARKETING AGENCY

WHAT

This is a service-based business that provides marketing for authors - usually self-published authors.

Services can include website design, book cover design, book formatting, PR, social media marketing, email list management, etc.

The entire goal is to drive book sales on behalf of the author, for a price of course.

HOW

As the business owner, you set up the specific services that you want to offer authors.

Most authors don't have a clue where to start so you'll need to walk them through how to actually sell their work in the 21st century.

You'll want to evaluate what they would like to have happen which can be done automatically via an online questionnaire or a consultation.

BENEFITS

There are more and more authors everyday all trying to get their book found and sold. You can guide them to do so.

Like many other businesses listed here, you can do this from virtually anywhere with an internet connection and the size you grow your business to is almost limitless.

WRITER'S MARKETING AGENCY

SALES/REVENUE

How to Get Your First $100

The key here will be to start with one author. Get him or her fantastic results and then champion them as a case study.

Once you have this initial success story, you can use it to get paying authors.

Be sure to join author groups online (there are thousands) and be a resource. You should easily make over $100 with your first client.

How to Hit Your First $5,000

To scale up to $5K, you need to get more clients but preferably on a monthly retainer.

If you decide, for example, that your monthly service is $500, then you only need 10 authors to make that happen.

You can also offer one-off services but they're not as consistent as recurring monthly packages.

OPERATIONS/SCALING UP

Once you have a system in place, find good people that can do all of the work for you.

You main goal will be to continue to be a resource to authors (maybe via a blog or videos) and of course to sell.

Do NOT get caught up in the small work. Stay focused on getting more clients while your team does the work.

WRITER'S MARKETING AGENCY

BUSINESSES TO MODEL

http://digiwriting.com/

https://outthinkgroup.com/

https://kindlepreneur.com/

https://self-publishingschool.com/

https://www.thebookdesigner.com/

http://www.smithpublicity.com/

http://www.jkscommunications.com/

SECTION III
GET STARTED

MORE IDEAS

MY FAVORITE PLACES TO **GET INSPIRED**

I hope the my list of 10 businesses has inspired you! If not, don't worry. I've got more places for you to learn from.

In fact, the following are some of my own favorites to recommend to people looking to start a business but don't know where to go.

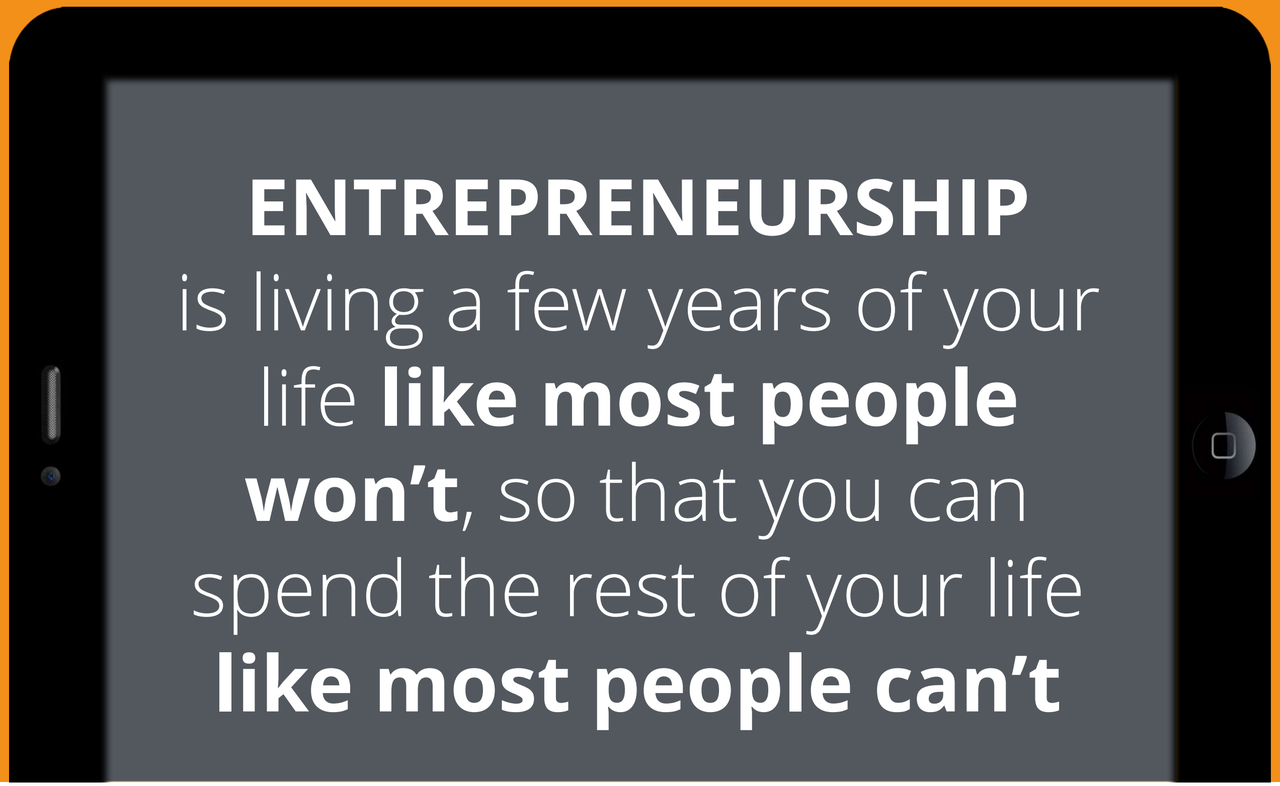
Check them out:

https://www.sidehustlenation.com/

https://www.indiehackers.com/interviews

https://www.smartpassiveincome.com/

https://tim.blog/



WHAT **ENTREPRENEURSHIP** REALLY IS

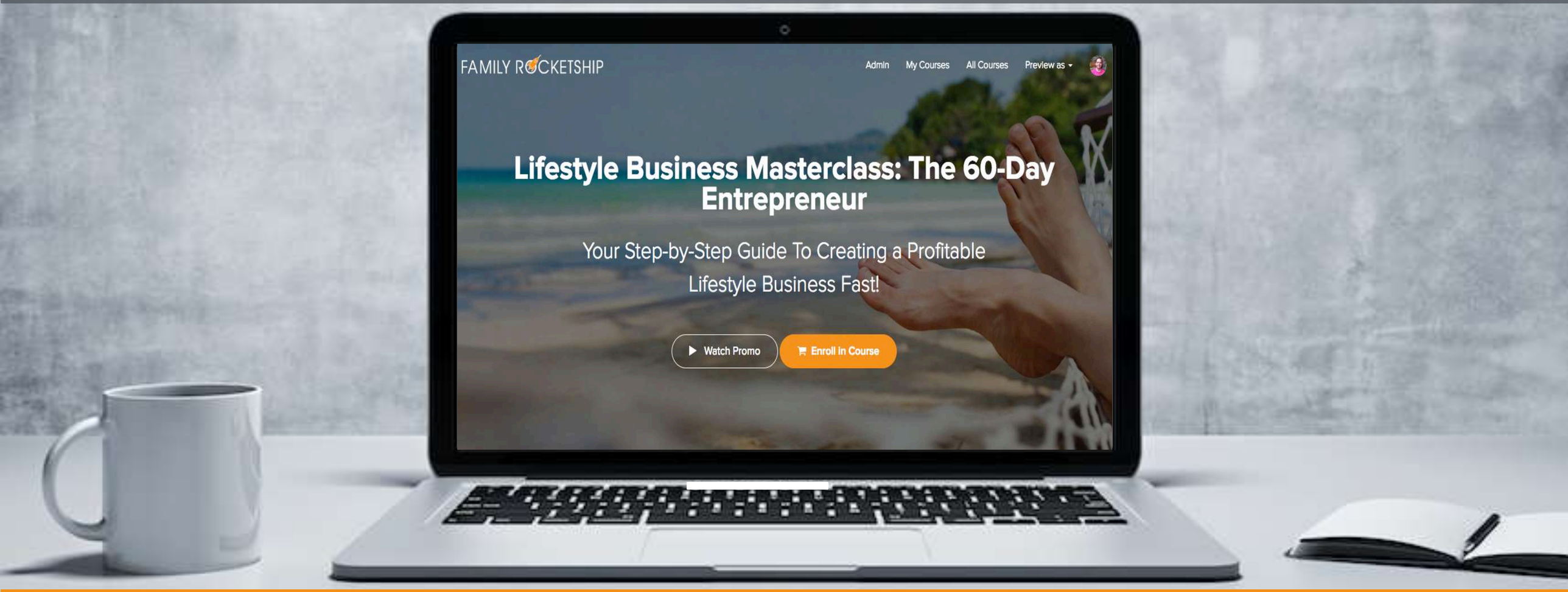
This is what this business is all about! You put in some hustle at the beginning and it will reward you for literally years to come!

You're now armed with some amazing information based. It's my hope that you'll apply this information and make a positive change in your own life.

TAKE IT TO THE NEXT LEVEL - TAKE THE COURSE!

Step-by-Step Video Training | Lifetime Access to All Course Content

Watch It On Any Device | 30-day Money Back Guarantee



CLICK HERE TO TAKE THE COURSE

PARTY WITH THE **FAMILY ROCKETSHIP**

I hope you're inspired to get started on your own lifestyle business. It really works.

I wish you nothing but success!

If you're in the mood, feel free to join me online. Shoot me an email sometime and let me know about your progress!

WEBSITE
https://www.familyrocketship.com

EMAIL
Sean(at)FamilyRocketship.com

YOUTUBE
https://www.youtube.com/user/familyrocketship

INSTAGRAM
https://www.instagram.com/familyrocketship/

FACEBOOK
https://www.facebook.com/familyrocketship

TWITTER
https://twitter.com/famrocketship